



PEOPLE'S
FOUNDATION

വിവിധസ്ഥാനങ്ങളിൽ
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National NGO Conference
Empowered NGOs:
For Building Communities
Transforming lives

2023 August 22, 23 K-Hills Heritage Convention Centre
Ramanattukara, Calicut, Kerala



About the Programme

People's Foundation, one of the leading NGOs in Kerala since 2012, has created a unique brand identity in community empowerment practices by integrating developmental activities with charity services. It has been working towards livelihood, housing, education, and health sectors for the past decade. Each year, we have been supporting over two lakh beneficiaries by partnering with various government and non-government agencies such as NABARD, NIT-TBI, Kerala Startup Mission, and MSME-DFO, IMPEX Foundation, IQRA, KIMS and others.

During its active engagement with NGOs, the foundation discovered numerous challenges and identified those that were not receiving adequate attention. These concerns have been discussed with various experts and stakeholders in the sector. The suggestions obtained were consolidated, leading to the proposal of designing a National NGO conference with the following objectives.

Objectives

- ◆ To inculcate the spirit of systematic NGO activities among enthusiastic aspirants in the NGO community by introducing successful models.
 - ◆ To open the path to various Govt. and CSR funding opportunities to all eligible NGOs working in both local and wider communities.
 - ◆ To create awareness about professional NGO activities through methodical learning sessions and interaction with experts in the field.
 - ◆ To guide NGOs into diverse fields of activities by introducing dominant sectors and exploring their present and future prospects.
 - ◆ To introduce reputed institutions, experts and stakeholders in the field to the NGO community.
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The Goal of the Programme

To transform the working culture of NGOs with reference to professionalization, diversification in activities and providing options for financial sustainability



Major Focuses of the Programme

1) Networking and Collaboration:

- ◆ Create a platform for networking and building connections with like-minded individuals and organizations.
- ◆ Enable the sharing of ideas, experiences, and best practices.
- ◆ Foster collaboration and explore potential partnerships for future projects.

2) Knowledge Sharing and Capacity Building:

- ◆ Attendees can gain valuable insights, and learn new strategies.
- ◆ Acquire knowledge about emerging trends and challenges in the sector.
- ◆ This knowledge-sharing environment contributes to the professional development and capacity building of participants, enhancing the effectiveness and impact of their work.

3) Advocacy and Awareness:

- ◆ Raising awareness about social issues, advocating for policy changes, and promoting the work of NGOs.
- ◆ Bringing together a diverse group of stakeholders, including policymakers, experts, and media representatives.

4) Resource Mobilization:

- ◆ Facilitate access to funding, partnerships, and technical support for NGOs to implement their programs effectively.
- ◆ The National NGO conference can attract potential donors, philanthropic organizations, and governmental agencies interested in supporting social causes.

5) Diversification:

- ◆ Guiding NGOs into diverse fields of activities by introducing dominant sectors and exploring their present and future prospects to foster growth and innovation in the sector.



Target Audience

- ◆ Primary audience - NGOs with at least 3 years of track record in the field (2 representatives from each NGO).
- ◆ Secondary audience - Newly formulated or yet-to-initiate NGOs with a minimum plan and distinctive growth potential.
- ◆ Tertiary audience- Students, academicians, social workers and representatives of institutions who are interested in learning about the NGO scenario and enthusiastic about engaging with various activities in the field.

Proposed Date

August 22nd and 23rd (Tuesday and Wednesday)

Proposed Venue

K-Hills convention Centre, Kozhikode (Ramanattukara)

Highlights of the Programme

14

Sessions on various options and opportunities for NGOs

57

Reputed guests from various parts of the country

03

Plenary sessions

08

Pannel discussions

Introduction of technology based community tool boxes

Networking opportunity with
150

Leading NGOs

Non-stop knowledge transmission for

20

Hours



Potential Impacts of the Programme

- ◆ A unique chance to connect and collaborate with more than 50 distinguished professionals from renowned NGOs.
- ◆ The conference will serve as a platform for gaining a clear understanding of the present and future opportunities within the NGO sector in India.
- ◆ A platform for the proper exchange of ideas to professionalize existing non-professional and semi-professional NGOs.
- ◆ Participants will have direct learning opportunities from the ten most successful NGOs in India, gaining valuable insights into their impactful activities and best practices.
- ◆ Attendees will gain a comprehensive understanding of the potential within the discussed areas, along with the essential technical support needed to progress and excel in those
- ◆ respective fields.

A valuable opportunity to establish connections and network with a diverse community of over 600 social workers, colleges, and universities from across the country, fostering collaboration and knowledge-sharing for collective social impact.

Topics Covered

- ◆ Civil society: present scenario and future trends
- ◆ Role of NGOs in community development of the urban sector
- ◆ Reverse migration and rehabilitation
- ◆ FPO: present scenario in India and way forward for sustainable businesses
- ◆ Opportunities and way forward for health support NGOs in the present scenario
- ◆ Solid waste management and climate change; scope and opportunities for community participation
- ◆ Role of NGOs in Women empowerment
- ◆ Professional NGO management
- ◆ Grants and Schemes for NGOs in the Government sector
- ◆ TechSoup: Technology for NGOs
- ◆ Role of NGOs in environmental conservation
- ◆ Funding options and opportunities in the non-government sector



Guests



P Sainath
Columnist and author of
Everybody Loves a Good Drought



Aruna Roy
President, National Federation of
Indian Women and Founder,
Mazdoor Kisan Shakti Sangathan



S M Vijayanand
IAS (Rtd)
Rtd, Former Chief Secretary, Govt of Kerala



Prof. Madhav Gadgil
Co-founder, Jana Group



Mathew Cherian
Chair of CARE India



Liby Johnson
Executive Director, Gram Vikas,
Odisha



P. V. Abdul Wahab
Member of Parliament



T Arifali
Chairman, Human Welfare
Foundation, New Delhi



Sajith Sukumaran
Chief Operating Officer - Kudumbashree



M.P. Vasimalai
Executive Director of DHAN Foundation



Dr. V. Ramankutty
Emeritus Professor at Sree Chitra Tirunal
Institute for Medical Sciences and Technology



Dr. T V Sajeew
Registrar, KFRI



G.V. Krishnagopal
Executive Director, Access Livelihoods



Jayakumar C
Executive Director, Thanal



Babu Parambath
Project coordinator, Niravu



Dr. J Devika
Professor, Centre for Development Studies



S. Irudaya Rajan
Chair, KNOMAD- The Global Knowledge
Partnership on Migration and Development



Gopakumaran Nair G
Chief General Manager, NABARD,
Kerala Region



Narendranath Damodaran
Former Executive Director, Pradhan



Nasiruddeen Alungal
Chairman, Impex Foundation





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For support us

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